

Take a Page...

from the Interact Studio Workbook

If you are called upon to speak spontaneously, and you didn't see it coming, take a b r e a t h and call upon one of these simple formulas!

Template to Go

[Find one you like, and put it in your back pocket.]

Advantage/ Disadvantage	Help the audience weigh both sides of an issue
Assumption/ Fallacy	Disproving a commonly-held belief
SOS	Here's the Situation; our Options; the Solution as I see it
Challenge/ Opportunity	Reframing a so-called problem into an opportunity
Chronological	Timeline of events
Compare/ Contrast	Set up two scenarios that in their contrast make a statement
Numeric	"Seven steps to..."
PPF	Past, present, future
PREP	My position, reasons, evidence, and position restated
Rhetorical Question	"What would you do if you knew you could not fail?"
Sequential	Walking through a project rollout in phases
Tell 3X	Tell them what you're going to tell them ... etc.